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HOMWORKNOW.COM AND BROADBAND iTV ANNOUNCE PARTNERSHIP TO LAUNCH LOCAL SCHOOL INFORMATION TV CHANNELS

San Francisco, California, April 8, 2006- HomeworkNOW.com, LLC.

(HomeworkNOW), operator of the largest school-to-home information network in the world, and Broadband iTV, Inc. (BBiTV), a leading developer of interactive television applications, announced today that they have entered into a partnership agreement that will feature HomeworkNOW school-to-home content (including school announcements, homework assignments, school sports, and other student and school communications) over local digital cable systems. The partnership also enables local schools to develop and manage their own interactive television channels. School TV channels will be aired in an interactive format, utilizing video-on-demand technology, to make information available to the viewer at any time.

“We are pleased to be working with HomeworkNOW,” said Eric Tom, BBiTV’s chief executive officer. “As the leading provider of school communication services, HomeworkNOW will substantially accelerate BBiTV’s efforts to enable schools to create their own channels for interactive TV.

“We know students and youth are early adopters of all forms of new media, and video technologies and low-cost editing tools are causing explosive growth of video production in schools. Schools will now be able to air this content on television, including monthly video magazines, announcements, principals’ addresses, plus sports events and highlights. This helps schools communicate better with parents and students, builds stronger school-community ties, and satisfies cable subscribers’ strong desire for local information.”

Nick Rago of HomeworkNOW added, “We are excited for the opportunity to move vital school-to-home information to the Interactive TV format with BBiTV. Keeping parents, students, and teachers connected is vital to the success of our children’s education. In addition to the Web and mobile devices, our partnership with BBiTV allows for this vital information to be viewed in a new medium – the television. The possibilities of what schools can do in the iTV world are very exciting.”

About HomeWorkNOW.com

Through the Web, mobile devices, Interactive TV and more, HomeworkNOW.com is revolutionizing how school administrators, teachers, students & parents stay connected. Since 1996, HomeworkNOW has been used by 1000's of K-12 School through the United States, Canada, and Europe. Learn more at <http://www.homeworknow.com>.

About Broadband iTV

Broadband iTV launched in October, 2002, in partnership with Time Warner Cable. Building on video-on-demand technology, it has an expanding suite of locally-oriented, community interactive television applications which allow digital cable subscribers to publish to television. Giving viewers the ability to create and manage their own local content via interactive TV is seen as a potentially important means for the cable industry to retain and grow its subscriber base. For more information, please visit www.bbitv.com

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